

DrMarniOnline.com

Privacy Policy & Cookie/Data Storage Policy

Acknowledgment & Acceptance of Terms

DrMarniOnline.com is committed to protecting your privacy and takes very seriously the usage, collection and transference of personal data. The policy below states our current privacy practices with regard to the information we collect when your computer or you personally interact with our website.

DrMarniOnline.com is subject to the European Union General Data Protection Act (the “GDPR”) in so far as your data was provided to us while you were located in the European Union. For more information on whether the GDPR applies to your personal data, go to <https://eugdpr.org/>

By accessing DrMarniOnline, you acknowledge and freely consent to the practices described in this privacy policy. You also give your consent to the information collection practices described below.

Web Hosting Platform

DrMarniOnline is built on and hosted by the Wix.com platform. The privacy policy for Wix can be found here: <https://www.wix.com/about/privacy>

Participating Vendor/Merchant Policies

This website offers services (like data collection forms) that link to websites other than DrMarniOnline. These sites have their own privacy terms. Because we do not have direct control over these sites, we are not responsible for the content or the privacy practices of those sites.

Below you will find links to the sites we partner with, along with links to their privacy policies. We recommend that you review these policies before providing personal or confidential data or before completing any transactions with these sites.

Information Collection & Cookies

I/We use cookies on DrMarniOnline.com for a number of purposes. They help me/us to provide you with a good experience when you browse this website. They also allow me/us to improve my site and deliver to you a website you want to browse and enjoy. By continuing to browse the site, you agree to the use of cookies as detailed below.

First, what is a cookie?

A cookie is a small file of letters and numbers that I/we store on your browser or the hard drive of your computer. You can find more information about web cookies here:

https://en.wikipedia.org/wiki/HTTP_cookie

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for you to use the features available on this website. They include, for example, the ability to login and post a comment.
- **Analytical/performance cookies.** These cookies allow us to recognize, track, and count the number of visitors who come to this website. They also allow us to track broken pages on the website and to count what visitors do when they click through the website.
- **Functionality cookies.** These cookies allow us to track and remember your preferences for our website. For example, we can personalize content for you, greet you by name and/or remember your preferences (for example, your choice of language or region).

We use two different kinds of cookies on this website: First party and third-party cookies (both defined in detail on the wikipedia link above).

First-party cookies

These cookies are specifically about DrMarniOnline.com and track your usage of this website. These cookies are considered essential for the website to operate correctly. These cookies, none of which capture personally identifiable information, include:

- Visitor ID – this cookie is a numeric value that identifies unique visitors and provides coherence and consistency to a site visit- it is anonymous and contains no personally identifying information;
- Page number – this cookie identifies the page you are on;
- Session ID – this cookie identifies your website session;
- Test – this cookie checks whether or not your browser supports cookies;

Third-party cookies

This website sets different types of third-party cookies to track usage, social sharing and more. These cookies are not under my/our control and serve to help us understand the visitors who come to the website, as well as support our connection to other third-party sites. (Again, see the Wikipedia page above for detailed explanations of third party services/cookies).

Included in our list of third-party cookies are the following services:

- Google Analytics –Google Analytics is used to collect data about website usage. This data does not include personally identifiable information. You can view Google's Privacy Policy here: www.google.com/policies/privacy/.
- Social sharing plugin– a cookie is used when you use the social sharing service on our website to share a link with LinkedIn, Facebook, Twitter, etc. More information about the Sharing app privacy policy can be found here
- MailChimp – to collect data for newsletter sign-ups. Policies here: <https://kb.mailchimp.com/accounts/management/collect-consent-with-gdpr-forms#Set-Up-Your-GDPR-Friendly-Signup-Form> and here: <https://kb.mailchimp.com/accounts/management/about-the-general-data-protection-regulation>
- Paypal.com – a secure payment processing service and gateway to accept electronic and credit card payments. Policies here: <https://www.paypal.com/webapps/mpp/ua/privacy-full>

Your rights with cookies:

Cookies are set by many entities and may include the website's owners/developers/managers, plugins, third-party providers, advertisers and anyone else who collects or uses the website's data.

As a user of this (or any) website, you can block cookies by activating the setting on your browser that allows you to refuse the setting of some, or all cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the site.

To learn how to block cookies, simply go to Google and type in "how do I block cookies" on whatever browser you use (Chrome, Firefox etc.) and you will find the details needed to block some or all cookies on your browser.

Additional data storage and privacy policy considerations

In addition to the non-personally identifiable data collected by cookies, this website also offers the ability to contact with us via contact forms, newsletter registration forms, downloadable E-books, free downloadable gifts, webinars and other similar files.

To receive free gifts from this website, we require that you share your personal information consisting of your first and last name and your email address. In some cases, we have additional optional fields. In most cases, information is gathered and stored in the website database (Wix.com) or via a third-party service such as Mailchimp. Any and all information gathered via any form on this website can be deleted upon request.

Information and informational items are provided in exchange for adding your email address and possibly your name, business and or website information to one of our mailing lists. All mailing lists are stored and executed via Mailchimp for the sole purpose of communicating information, as well as occasional marketing of services and products. Each mailing list will specifically detail what type of emails you may receive and possibly the frequency. You may unsubscribe from said email list(s) at any time by using the unsubscribe link provided in every email.

A copy of MailChimp's privacy policy can be found here: <https://mailchimp.com/legal/privacy/>

My webinars and e-courses (electronic courses) are provided via Thinkific.com. Free webinars are provided in exchange for being placed on one of the aforementioned Mailchimp mailing lists.

A copy of Thinkific's privacy policy can be found here: <https://www.thinkific.com/privacy-policy/>

Any payments for any products or informational items are processed securely via PayPal.com.

A copy of PayPal's privacy policy can be found here:
<https://www.paypal.com/webapps/mpp/ua/privacy-full>

Articles ("blogs") on DrMarniOnline.com may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behave in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

Commenting on DrMarniOnline.com is currently turned OFF. If at any point commenting is turned ON, the data collection form collects the data shown in the comments form, and the visitor's IP address and browser user agent string to help spam detection. If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue. Visitor comments may be checked through an automated spam detection service.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Your Data Rights

If you have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Your information is never shared or sold to others for marketing purposes and is only shared with third party services as necessary and explained above. If at any time you wish to find out how your data is stored and/or opt out of communication, email, or to have your data deleted, please direct your request to the email, address and/or phone number below.

If you wish to contact us, the best way is as follows:

Email: marni@drmarnionline.com

Address: PO Box 880047, Boca Raton, FL 33488-0047

Phone: (561) 544-8011

Effective date: December 1, 2018

Last update: April 1, 2019